

**OMID FOTUHI**

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**EDUCATION**

- Postdoctoral Research Fellowship** August 2014  
Stanford University  
*Joint Affiliation, Department of Psychology and Graduate School of Education*  
Supervisors: Dr. Gregory Walton and Dr. Geoffrey Cohen
- Doctor of Philosophy (PhD)** July 2013  
University of Waterloo  
*Social Psychology, specializing in Health Psychology*  
Supervisors: Dr. Geoffrey T. Fong, Dr. Steven Spencer, and Dr. Mark P. Zanna
- Master's of Applied Science (MASc)** August 2009  
University of Waterloo  
*Social Psychology, specializing in Health Psychology*  
Supervisor: Dr. Geoffrey T. Fong
- Bachelor of Arts (BA)** April 2007  
University of Waterloo  
*Honours Psychology*  
Supervisor: Dr. Jonathan Oakman
- Certificate in Teaching English as a Foreign Language (TEFL)** March 2004  
International TEFL Teacher Training (ITTT)
- Bachelor of Science in Pure & Applied Mathematics; minor in Economics (BSc)** April 2003  
University of Victoria

**HONOURS AND AWARDS**

<b>Year</b>	<b>Grants and Awards</b>	<b>Amount</b>
2021	<b>Pitt Momentum Fund</b> Supporting the Transition to College for Justice Scholars Network	\$45,000
2019	<b>Randall Family Big Idea Competition</b> Non-Cognitive Skills Training for College Students at Scale	N/A
2019	<b>Provost's Personalized Education Initiative – Pitt Law Program Intervention</b> <i>University of Pittsburgh, Office of the Provost</i>	\$14,430
2018	<b>National Science Foundation</b> <i>Florida Caribbean Louis Stokes Regional Center of Excellence</i>	\$3,000,000
2018	<b>SPSP Small Conference Grant</b> <i>Small Group Meeting on Frontiers of Affirmation Research</i>	\$5,000
2018	<b>Outstanding Poster Abstract Award</b> <i>2018 Population Health Sciences SIG Conference</i>	N/A
2018	<b>Discipline-Based Science Education Center</b> <i>In-Class Belonging Intervention Project Proposal</i>	\$12,000
2018	<b>Provost's Personalized Education Initiative</b> <i>University of Pittsburgh, Office of the Provost</i>	\$45,000
2017	<b>Title III Program A: Strengthening Institutions</b> <i>Co-Applicant with Santa Fe College for Evidence-Based Interventions</i>	\$2,072,043
2015	<b>Higher Education Quality Council of Ontario (HEQCO)</b> <i>HEQCO Access and Retention Consortium</i>	\$125,000
2015	<b>Department of Education: Instinct 2 Grant</b> <i>Co-Applicant with Arizona Western College for Development Coursework Intervention Design</i>	\$1,692,824
2014	<b>Robin Hood Prize</b> <i>Scalable Technology Solutions to Help Students Graduate</i>	\$40,000
2014	<b>Lumina Foundation &amp; ideas42</b> <i>Nudging for Success: Breaking Behavioral Barriers Through the Financial Aid System</i>	\$130,000
2014	<b>Institute for Research in the Social Sciences (IRISS)</b> <i>Seed Grant for Research Project</i>	\$10,000
2013	<b>HopeLab</b> <i>Research Grant on Innovative Interventions</i>	\$29,650
2012	<b>Ashley Studentship for Research in Tobacco Control</b> <i>Research Project Award</i>	\$7,200
2011	<b>University of Waterloo Graduate Student Research Conference</b> <i>1st Place Oral Presentation Award</i>	N/A
2011	<b>Society of Nicotine and Tobacco Control - Toronto</b> <i>1<sup>st</sup> Place Poster Presentation Award</i>	\$250
2009	<b>Ashley Studentship for Research in Tobacco Control</b> <i>Research Project Award</i>	\$7,200
2007	<b>UW Faculty of Arts German Award for Excellence</b> <i>For achieving the highest grade within the Arts Faculty</i>	\$100
2007	<b>UW Psychology Newsletter White Leaf Award</b> <i>For recognized excellence in editorial writing</i>	N/A

**PUBLICATIONS****Journals**

Brady, S. T., Walton, G. M., **Fotuhi, O.**, Gomez, E., Cohen, G. L., & Urstein, R. [A scarlet letter? Revising institutional messages about academic probation can mitigate students' feelings of shame and stigma.] Manuscript under review.

**Fotuhi, O.**, Erhet, P., Kocsik, S., Cohen, G.L. Boosting College Prospects Among Low-Income Students: Using Self-Affirmation to Trigger Motivation and a Behavioral Ladder to Channel Behavior. *Journal of Personality and Social Psychology*. (in press)

Osai, E., Campbell, S., Maraj, L., Scott, K., Evans-Williams, J., **Fotuhi, O.**, Bañales, J. (2021) Improving Educational Opportunities for Black Youth in Pittsburgh: A Justice-Centered Intervention. In: Pitt Momentum Fund 2021.

Mueller, C., Wright, R., Manke, K., **Fotuhi, O.**, Zuckerman, B. (2021). The Influence of Health Mindset on Perceptions of Illness and Behaviors among Adolescents. *International Journal of Behavioral Medicine*.

Logel, C., Whitherspoon, E., LeForestier, J., **Fotuhi, O.** (2020) A Social-Belonging Intervention Benefits Higher-Weight Students' Weight Stability and Academic Achievement. *Society Psychology and Personality Science*.

Kevin R. Binning, Nancy Kaufmann, Erica McGreevy, **Omid Fotuhi**, Susie Chen, Emily Marshman, Zeynep Y. Kalendar, Lisa Limeri, Laura Betancur, Chandralekha Singh. (2020). Changing Social Contexts to Foster Equity in College STEM Courses: An Ecological Belonging Intervention. *Psych Science*.

Brown, S., **Fotuhi, O.**, Grijalva, C. S., Ai-Lin, T., Quesenberry, C. P., Ritchie, J., Cohen, G. L., Ferrara, A., (2019). Promoting interest in diabetes prevention among women with a history of gestational diabetes: A randomized study of values affirmation. *Medical Care*.

Cooper, J., Borland, R., Yong, H., & **Fotuhi, O.** (2016). The impact of quitting smoking on depressed mood: Findings from the International Tobacco Control study. *Addiction*.

**Fotuhi O.**, Fong GT, Zanna MP, Borland R, Yong HH, Kin F, Cummings KM. (2013). Patterns of Cognitive Dissonance-Reduction Beliefs among Smokers: A Longitudinal Analysis from the International Tobacco Control (ITC) Four Country Survey. *Tobacco Control*, 22:52-58. doi:10.1136/tobaccocontrol-2011-050139.

Yong, H.H., Foong, K., Borland, R., Omar, M., Hamann, S., Sirirassamee, B., Fong, G.T., **Fotuhi, O.**, & Hyland, A. (2010). Support for and reported compliance with smoke-free policies in air-conditioned recreational venues in Malaysia and Thailand: Findings from the International Tobacco Control Southeast Asia Survey. *Asia Pacific Journal of Public Health*, 22, 98-109.

Li, L., Borland, R., Yong, H.H., Fong, G.T., Bansal-Travers, M., Quah, A.C.K., Sirirassamee, B., Omar, M., Zanna, M.P., & **Fotuhi, O.** (2015). Predictors of smoking cessation among adult smokers in Malaysia and Thailand: Findings from the International Tobacco Control Southeast Asia Survey. *Nicotine and Tobacco Research*, 12 (Suppl 1), S34-S44.

**Chapters in Books**

**Fotuhi, O.**, & Cohen, G. L. (2015). Self-affirmation intervention and the reduction of addictive behaviors. In C. A. Kopetz & C. W. Lejuez, J. (Eds.), *Addictions: A Social Psychological Perspective*. (286-300) Routledge.

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### Edited Chapters

**Fotuhi, O.** (2014). Toward a tobacco-free society. In Insel, P., Roth, W.T., Price, K. (Eds.). *Core concept in health: Thirteenth edition* (pp. 292-326). New York: McGraw-Hill.

**Fotuhi, O.** (2013). Toward a tobacco-free society. In Insel, P., Roth, W.T., Price, K. (Eds.). *Core concept in health: Thirteenth edition* (pp. 296-323). New York: McGraw-Hill.

Jampaklay, A., Borland, R., Sirirassamee, B., **Fotuhi, O.**, Yong, H., Fong, G.T. Predictors of successful quitting among Thai adults: Evidence from ITC Thailand Surveys. *Tobacco Control*. (Accepted Manuscript)

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### Technical Report

The International Tobacco Control Policy Evaluation Project – ITC Thailand Summary: Promoting Evidence-Based Strategies to Fight the Global Tobacco Epidemic. 2009.

<http://www.itcproject.org/keyfindi/itcthailand~3>

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### Manuscripts in Preparation

Walton, G. M., Murphy, M.C., Logel, C., Yeager, D. S., Goyer, J. P., Brady, S. T., Paunesku, D., **Fotuhi, O.**, Boldorn, A., Boucher, K. L., Carter, E., Gopalan, M., Henderson, A., Kroeper, K. M., Murdock-Perriera, L. A., Ablorh, T., Chen, S., Fisher, P., Galvan, M., Gilbertson, M. K., Hulleman, C. S., Forestier, J. L., Lok, C., Mathians, K., Muragishi, G. A., Netter, M., Ozier, E., Smith, E. N., Thoman, D. B., Williams, H., Wilmot, M., Li, X. A., & Krol, N. (in prep). Where and with whom does a brief social-belonging intervention raise college achievement?

**Fotuhi, O.**, Fong, G.T., Spencer, S., & Zanna, M.P. (in preparation). Psychological armor: Affirmations buffer against smoking as a means of coping with stress and psychological threat.

**Fotuhi, O.**, Spencer, S., Fong, G.T., & Zanna. (in preparation – draft written). Stress and Smoking: How psychological stress or threat can increase the motivation to smoke.

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### Current Projects (Selected)

**Fotuhi, O.**, Logel, C., & Cohen, G.L. (data analysis). Beneficial effects of values affirmation intervention on weight loss outcomes.

**Fotuhi, O.**, Fong, G.T., Spencer, S., & Logel, C. (data collection complete). Contingent affirmation smoking intervention: Improvements on current affirmation interventions.

**Fotuhi, O.**, Logel, C, Fong, G.T., & Spencer, S. (creating study materials). Mechanisms of affirmation manipulations: Comparing traditional affirmation to contingent affirmation manipulations.

**CONFERENCE PRESENTATIONS****Oral Presentations**

Fotuhi, O. Social Identity, Bias, and Racism: A Social Psychological Lens to Help Understand a Social Justice Movement. 2020 Diversity Forum. University of Pittsburgh.

Fotuhi, O. The Affirmed Endure: Values Affirmation Intervention among Endurance Runners. Self-Affirmation Conference: Theories, Practice, and Future Directions. Pittsburgh, PA

Elizabeth Malcolm, Ilana Spokoyny, Nadia Safaeinili, Amy Tai, Prasanthi Govindarajan, Sarah Donelson, Tom Door, Omid Fotuhi, Winnie Wu, Geoffrey Cohen. Feasibility of a "Psychologically Smart" Community Pharmacy Intervention to Improve Patient Recognition and Response Time in Stroke. Accepted Poster at the International Stroke Conference 2019 (Honolulu, Hawaii)

Presentations at Pitt Law, Reinvention & Resilience Conferences (include in professional CV too)

Fotuhi, O., Wilkerson, S., Binning, K., Cohen, G. (accepted symposium): Goal-Setting and Self-Affirmation: Interventions to Reduce Defensiveness, and Increase Goal-Setting. Accepted Symposium at 30<sup>th</sup> Annual Conference for the Society for the Science of Motivation. San Francisco, CA., May 26<sup>th</sup>, 2018

Fotuhi, O., Wilkerson, S., Binning, K., Cohen, G. (accepted symposium): Values-Affirmation as a Means of Reducing Threat Experienced while Setting Goals. Accepted Symposium at 30<sup>th</sup> Annual Conference for the Association for Psychological Science. San Francisco, CA., May 26<sup>th</sup>, 2018.

Brady, S. T., **Fotuhi, O.**, Gomez, E. M., Cohen, G. L., & Walton, G. M. (accepted; January, 2017). Reframing institutional messages to improve outcomes of students on academic probation. Symposium talk to be presented at the 13th International Conference of the Western Economic Association International, Santiago, Chile.

Brady, S. T., **Fotuhi, O.**, Gomez, E. M., Cohen, G. L., & Walton, G. M. (November, 2016). Revising the letter: Effects of revising the notification letter for students placed on academic probation at a selective private university. Symposium talk to be presented at the 2016 Association for Public Policy Analysis and Management Fall Research Conference, Washington, DC.

**Fotuhi O.** McNamara, M. Supporting the Transition of Socially Disadvantaged Students. Invited speaker at the NCAA Accelerating Academic Success Program (AASP) Conference in New Orleans, on July 22<sup>nd</sup> and 23<sup>rd</sup>, 2016

**Fotuhi O.** Goal-contingent values affirmation: Linking goals to values. Invited Symposium (New Directions and Discoveries in Self Affirmation Interventions) at the 8<sup>th</sup> Annual Meeting of the Society for the Study of Motivation (SSM) in Chicago, IL, on May 26<sup>th</sup>, 2016.

Brady S, **Fotuhi O**, Gomez E, Cohen G, Walton G. Revising the Letter: Effects of Revising the Notification Letter for Students Placed on Academic Probation at a Selective Private University. Accepted panel discussion at the 38<sup>th</sup> Annual Fall Research Conference – The Role of Research in Making Government More Effective. Washington, DC. November 3-5, 2016

Brady S., Walton G. M., **Fotuhi O.** The Retention and Success of Traditionally Underrepresented Students – An Innovative Program of Unusual Effectiveness. Accepted oral presentation at the 2016

Annual Meeting of the Association of American Colleges & Universities: How Higher Education Can Lead—On Equity, Inclusive Excellence, and Democratic Renewal. January 20, 2016.

Brady S., Walton G.M., Cohen G., **Fotuhi O.**, Gomez E. Failing to Fit In: New Approaches to Students' Lack of Belonging in College. Accepted symposium at the 17th Annual Meeting for the Society of Personality and Social Psychology (SPSP). San Diego. January 30, 2016.

**Fotuhi O.** Social Belonging Interventions to Mend Achievement Gaps. Invited speaker at the California State University San Bernardino, San Bernardino, CA. February 2015.

**Fotuhi O.** Interventions for Online Learning and Scalable Technologies: A Case for Goal Contingent Self-Affirmation. Invited speaker talk at the Stanford Digital Learning Seminar Series. Stanford, CA, January, 2015.

**Fotuhi O.** Providing Psychological Roadmaps to Increase Persistence and Academic Achievement. Invited speaker talk at the Mission Hill College, December, 2014.

**Fotuhi O.** Mindset Interventions to Improve Student Success. Keynote Speaker talk at the California State University Dominguez Hills Conference on High Impact Practices, Los Angeles, CA. October 2014.

**Fotuhi O.** Social Psychological Interventions to Help Enhance Motivation in Online Courses. Invited talk at the Massachusetts Institute of Technology (MIT) Media Lab, Boston, Massachusetts. January 2014.

**Fotuhi O.** Self Affirmation Interventions-Review and New Directions. Invited talk at the University of California, Santa Barbara. Santa Barbara. October 2013.

**Fotuhi O.** Methods in Self Affirmation Research. Oral presentation at the *1<sup>st</sup> Annual Self-Affirmation Conference*. Stanford. September 2013.

**Fotuhi O.**, Spencer S., Logel C., & Fong G.T. Contingent Self-Affirmation: Activating Self-Affirmations only when the Behaviour is Consistent with Desired Health Goals. Oral presentation at the *14<sup>th</sup> Annual Meeting for the Society of Personality and Social Psychology (SPSP)*. New Orleans. January 2013.

**Fotuhi O.**, Fong G.T., & Spencer S. Unconscious Attitudes, Rather than Conscious Ones, Predict Smoking Behaviour. Oral presentation at the *15<sup>th</sup> World Conference on Tobacco or Health (WCTOH)*. Singapore. March 2012.

**Fotuhi O.**, Fong G.T., Yong H.H., Borland R., & Zanna M.P. Impact of Smoke-Free Campaign on Adoption of Smoke-Free Homes: Findings from the International Tobacco Control Southeast Asia Survey. Oral presentation at the *15<sup>th</sup> World Conference on Tobacco or Health (WCTOH)*. Singapore. March 2012.

**Fotuhi O.**, Fong G.T., & Spencer S. The Role of Unconscious Attitudes on Smoking Behaviour. Oral presentation at the *2011 University of Waterloo Graduate Student Research Conference (UW GSRC)*. Waterloo, ON. April 2011.

**Fotuhi O.**, Fong G.T., Zanna M.P., Cummings K.M., Borland R., & Yong H.H. The Moderating Effects of Dissonance Reducing Justifications on the Relation between Self-Efficacy and Motivation to Quit Smoking: Findings from the International Tobacco Control (ITC) Four Country Survey. Oral presentation at the *12<sup>th</sup> Annual Meeting of the SRNT Europe*. Bath, UK. September 2010.

**Fotuhi O.**, Fong G.T., Navas-Acien A., Travers M.J., & Breyse P.N. Smoking in the Trucking Industry: Evaluation of Levels of TSP, and Effectiveness of Smoking Policies. Oral presentation at the *6<sup>th</sup> National Conference on Tobacco or Health*. Montreal, Canada. November 2009.

**Fotuhi O.**, Fong G.T., & Thompson M.E. Perceived Risk among Failed Quitters: Findings from the International Tobacco Control Four Country Survey. Oral presentation at the *14<sup>th</sup> Annual World Conference on Tobacco or Health*. Mumbai, India. March 2009.

**Fotuhi O.**, Sansone N., Sansone G., & Fong G.T. I Smoke, therefore Smoking Can't be Dangerous: Adjusting Perceptions of Risk as a Means of Cognitive Dissonance Reduction. Oral presentation at the *Waterloo Decision Research (WDR) Conference*. Waterloo, ON. December, 2008.

Elton-Marshall T., Fong G.T., **Fotuhi O.**, Hammond D., Hammon S.L., Sirirassamee B., Yong H.H., Abdullah A.C., Nizam H., & Kin F. Rebelliousness, Depression and Smoking among Youth in Thailand and Malaysia. Oral presentation at the *5<sup>th</sup> National Conference on Tobacco or Health*. Edmonton, Alberta. October 2007.

### Poster Presentations

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Ospina, J. P., Brady, S. T., Yeager, D. S., **Fotuhi, O.**, & Walton, G. M. (2019, February). *An intervention to promote a self-transcendent purpose for learning: Health and well-being four years later*. Poster session presented at the Annual Meeting of the Society for Personality and Social Psychology, Portland, OR.

Brown, S., **Fotuhi O.**, Cohen, G. Acceptability of a theory-driven outreach strategy to promote diabetes prevention among minority women at high risk. Poster accepted at the 11<sup>th</sup> Annual Conference on the Science of Dissemination and Implementation, Washington, DC. December 2018

**Fotuhi O.** & Wilkerson, S. Values-Affirmation as a Means of Reducing Threat Experienced while Setting Goals. Poster accepted at the 2018 SPSP Intervention Science Preconference. Atlanta, Georgia

**Fotuhi O.** & Fong G.T. Depressive Realism among Smokers: A Longitudinal Analysis Using Data from the International Tobacco Control (ITC) Four Country Survey. Poster submitted at the *19<sup>th</sup> Annual International Meeting of the Society for Research on Nicotine and Tobacco (SRNT 2013)*. Boston. March 2013.

**Fotuhi O.**, Fong G.T., Spencer S., & Zanna M.P. Smokers Positive Implicit Attitudes and Negative Explicit Attitudes Towards Smoking. Poster presented at the *13<sup>th</sup> Annual meeting of The Society for Personality and Social Psychology (SPSP 2012)*. San Diego, CA, USA. January, 2012.

**Fotuhi O.** & Fong G.T. Depression and Cessation: A Longitudinal Analysis Using Data from the International Tobacco Control (ITC) Four Country Survey. Poster presented at the *17<sup>th</sup> Annual meeting of the Society for Research on Nicotine and Tobacco (SRNT 2011)*. Toronto, ON, Canada. February, 2011.

**Fotuhi O.** & Fong G.T. Social Stigmatization on Intentions to Quit among Smokers. Poster presented at the *12<sup>th</sup> Annual Meeting of the Society for Personality and Social Psychology (SPSP 2011)*. San Antonio, TX, United States. January, 2011.

**Fotuhi O.**, Fong G.T., Borland R., Yong H.H., & Li L. The Consequences of Justifying Smoking: Findings from the International Tobacco Control Southeast Asia (ITC-SEA) Survey. Poster presented at the *2010 Asia Pacific Conference on Tobacco or Health (APACT)*. Sydney, Australia. October 2010.

**Fotuhi O.**, Fong G.T., Zanna M.P., Sansone N., Sansone G., Cummings M.K., Borland R., & Yong, H.H. Justifying Smoking and its Effect on Subsequent Quitting Behaviour: Findings from the International

Tobacco Control (ITC) Four Country Survey. Poster presented at the *2010 UW Graduate Student Research Conference*. Waterloo, ON, Canada. April 2010.

**Fotuhi O.**, Fong G.T., Zanna M.P., Sansone N., Sansone G., Cummings M.K., Borland M., & Yong, H.H. Justifying Smoking and its Effect on Subsequent Quitting Behaviour: Findings from the International Tobacco Control (ITC) Four Country Survey. Poster presented at the *Society for Research on Nicotine and Tobacco (SRNT) 16<sup>th</sup> Annual Conference*. Baltimore, MD, United States. February 2010.

**Fotuhi O.**, Fong G.T., Parker J., & Callery W. Self-Exempting Beliefs about Threshold Risk Behaviour. Abstract accepted for a poster presentation at the *Society for Research on Nicotine and Tobacco (SRNT) 15<sup>th</sup> Annual Conference and SRNT-Europe*. Dublin, Ireland. April 2009.

**Fotuhi O.**, Fong G.T., Parker J., & Callery W. Social Stigmatization on Intentions to Quit among Smokers. Poster presented at the *10<sup>th</sup> Annual Society for Personality and Social Psychology (SPSP) Conference*. Tampa Bay, Florida. February 2009.

**Fotuhi O.**, Fong G.T., Parker J., & Callery W. Attitudes about Smoking in Today's Society. Poster presented at the *Ontario Tobacco Research Unit – Tobacco Control for the 21<sup>st</sup> Century Conference*. Toronto, Ontario. November 2008.

Callery W., **Fotuhi O.**, Parker J., & Fong G.T. Tobacco Use and Acculturation in Asian-Canadian University Students. Poster presented at the *Ontario Tobacco Research Unit – Tobacco Control for the 21<sup>st</sup> Century Conference*. Toronto, Ontario. November 2008.

**Fotuhi O.**, Fong G.T., & Hammond D. Prevalence and Trends of Smoke-Free Homes in Southeast Asia: Findings from the International Tobacco Control (ITC) SEA Survey. Poster presented at the *SRNT First Asian Regional Conference*. Bangkok, Thailand. October 2008.

**Fotuhi O.**, Elton-Marshall T., Fong G.T., Hammond D., Hamann S.L., Sirirassamee B., & Yong H.H., Abdullah A.C., Nizam H. The Association between Smoking and Depression. Poster presented at the *8<sup>th</sup> Annual Graduate Student Research Conference*. Waterloo, Ontario. April 2008.

**Fotuhi O.**, Elton-Marshall T., Fong G.T., & Yong H.H. Does Rebelliousness Predict Smoking Uptake among Adolescent from Thailand and Malaysia?: Findings from the ITC SEA Survey. Poster presented at the *14<sup>th</sup> Annual SRNT Conference*. Portland, Oregon. February 2008.

Elton-Marshall T., **Fotuhi O.**, Fong G.T., Hammond D., Hamann S.L., Sirirassamee B., Yong H.H., Abdullah A.C., & Nizam H. Depression and Smoking among Youth in Thailand and Malaysia: Findings from the ITC Southeast Asia Survey. Poster presented at the *13<sup>th</sup> Annual SRNT Conference*. Austin, Texas. February 2007.

## **SERVICE**

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### **Peer Review for Journal Articles**

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**Social and Personality Psychology Compass**

**Journal of Experimental Psychology**

**Journal of Experimental Social Psychology**

**Tobacco Induced Diseases**



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**Committee and Board Service**


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<b>Learning Labs Speaker Series</b> Founder & Chair	<b>2019-present</b>
<b>Research Advisory Committee</b> Chair	<b>2019-present</b>
<b>Professional Advisory Committee</b> Sheridan College	<b>2020</b>
<b>Affirmation Conference Organizing Committee</b> Society for Personality and Social Psychology	<b>2019</b>
<b>Diversity Committee – Research Associate Representative</b> Learning Research and Development Center – University of Pittsburgh	<b>2018 - 2020</b>
<b>Scientific Software Integration Grant Advisory Board</b> National Sciences Foundation	<b>2017</b>
<b>Reinvention Collaborative Organizing Committee</b> University of Colorado	<b>2017</b>

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**MEDIA**


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<b>Inside Higher Ed</b> <a href="#"><u><i>The Need to Combat a False Growth Mindset</i></u></a>	<b>Education</b> Oct 21, 2020
<b>The Evollution</b> <a href="#"><u><i>How to Build Resilience at a time of COVID</i></u></a>	<b>Education</b> April 4, 2020
<b>The Evollution</b> <a href="#"><u><i>Understanding the Barriers to Success for Minority Students</i></u></a>	<b>Education</b> Nov 25, 2014
<b>The Evollution</b> <a href="#"><u><i>Addressing the Barriers to Success for Underserved Students</i></u></a>	<b>Education</b> Nov 25, 2014
<b>Reuters</b> <a href="#"><u><i>Smokers more Likely to Think Cancer is Death Sentence</i></u></a>	<b>Health</b> May 22, 2015
<b>New York Times</b> <a href="#"><u><i>Lung Screening May Not Push Smokers to Quit</i></u></a>	<b>Medicine</b> Sept 7, 2015
<b>Hope College</b> <a href="#"><u><i>Encouraging a Growth Mindset: Four Steps to Help Students Succeed</i></u></a>	<b>Health</b> Sept 25, 2015

## **PROFESSIONAL SUMMARY**

### **WGU Labs**

**Salt Lake City, UT, USA**

*Director of Learning Innovation / Director of College Innovation Network*

Feb 19 – Present

- Helped founding of a new collaborative project to support the full lifecycle of EdTech adoption, implementation, and evaluation across a network of post-secondary institutions.
- Manage cross-functional team in the daily operations of running a complex, fast-paced, and results-driven project.
- Successful acquisition, and management of \$1.5M budget.
- Liaison between project and senior leadership at partnership schools.
- Guiding strategic growth and sustainability model, in a mission aligned, and values-driven collaboration.
- Senior leadership within WGU Labs, responsible for hiring, growth, and managing a large dynamic team of researchers and practitioners.

### **University of Pittsburgh – Learning Research and Development Center**

**Pittsburgh, PA, USA**

*Research Associate / Advisory Board for Provost's Office*

Sept 16 – Present

- Researching psychology of motivation and performance, as it applies to goal-setting, academics, athletics, leadership, and personal growth.
- Developed non-cognitive training program for all incoming Pitt students
- Conduct research a large-scale psychological intervention to improve student success from College Transition Collaborative, at Pitt
- Serve on Diversity Committee
- Serve as expert research consultant for the Office of the Provost, as part of the Personalized Education Initiative

### **Stanford University – College Transition Collaborative**

**Palo Alto, CA, USA**

*Co-Founder / Project Manager / Project Lead*

Sept 14 – Aug 2016

- Project management of a large, multi-institution intervention project designed to scale up interventions proven to boost students' achievement and well-being and narrow group disparities in college.
- Main duties of this position are to develop and maintain relationships with partner institutions and interested individuals. This includes garnering support for a partnership from high-level administrators, and mobilizing the personnel to effectively implement an intervention of this scale.
- Responsible for developing, coordinating, and implementing field experiments; to analyze data; and prepare presentations and written reports for publication in collaboration with the PIs.
- Day to day tasks include: managing a team of researchers and personnel; maintaining records of expenses; preparing intervention and survey materials; randomly assigning participants to condition; coordinating with campus personnel and administrators; training campus personnel in the administration of interventions; recruiting student participants and campus personnel; administering surveys to students; overseeing the collection, entry and management of data generated by us and by the university concerning students' performance and experiences; and helping to secure grant funding.

### **Stanford University**

*Postdoctoral Research Fellow*

**Palo Alto, CA, USA**

Sept 13 – August 14

- Working with a team of researchers on a collaborative study with Stanford University to boost students' achievement and well-being and narrow group disparities at Stanford.
- Main duties of this position are to develop, coordinate, and implement field experiments on campus and to analyze data and prepare presentations and written reports for publication in collaboration with the PIs.
- Dissemination of research results through presentation to colleagues, administrators, and students. Also, involved in the writing and publication of several research papers and report.

**University of Waterloo**

*Teaching Fellow - Course Instructor*

**Waterloo, ON, CAN**

Sept 12 – April 13

- Course instructor for large (160 plus students) online introductory and social psychology classes.
- My main role was to help design and disseminate the course content.
- Assisting with class instruction includes; daily correspondence with students; design and administering of exams and assignments; feedback; and coordinating teaching assistants.

**World Health Organization (WHO) – Tobacco Free Initiative (TFI)**

*Intern*

**Geneva, Switzerland**

April 09 – Aug 09

- Working closely with TFI staff, I worked on preparing two policy recommendation reports: one on youth prevention programs, and the other on restricting depictions of smoking in the movies. Both reports can be accessed through the WHO website.
- I assisted in validating tobacco control policies from the member countries of the Framework Convention on Tobacco Control in order to update the WHO's yearly Global Tobacco Control Report.

**University of Waterloo**

*Teaching Assistant*

**Waterloo, ON, CAN**

Sept 2007 - Present

- I have assisted with numerous undergraduate and graduate courses in research methods and quantitative psychology. My duties consisted of leading weekly lessons, grading student homework, holding office hours, giving feedback to students and teachers, assisting in the design of course content, and maintaining the class web page.

**International Tobacco Control Policy Evaluation Project (ITC Project)**

*Research Assistant*

**Waterloo, ON, CAN**

Nov 05 – Aug 07

- In addition to the traditional RA duties of running an experiment in the laboratories of Dr. Zanna and Dr. Spencer, I also had the unique opportunity to be involved with the International Tobacco Control project spearheaded by Dr. Fong. Through my inclusion on regular international phone conferences and email correspondences, I gained an invaluable understanding of the collaboration required in bringing a multi-national research project into fruition.
- Conducted an extensive review of existing tobacco control policies, and summarized numerous studies from the ITC Southeast Asia surveys, to compile the ITC National Report – a brief summary report of key psychosocial factors that interact with national-level policies to affect individual smoking behaviour in Thailand and Malaysia.
- Assisted in the preparation of a multi-million dollar research grant application from the National Institutes of Health.

**NSERC Undergraduate Student Research Award (USRA)**

*Student Researcher - With Dr. Jonathan Fugelsang at UW*

**Waterloo, ON, CAN**

May – August, 2006

- Through a hands-on approach, this dynamic position educated me on the numerous stages involved in running an experiment. From selecting and running participants, to assisting in the design of the experiment, I cooperated in the completion of three studies in the period of four months.

**Certified Technical Training Center**

*Training Manager and Trainer*

**Bangkok, Thailand**

April 04- Aug 05

- As the IT Training Manager, I was involved in the training and coordinating of teaching staff and resources to meet the demands of individual clients, and was responsible in ensuring continuous growth of the English training section. In addition, I taught the courses offered through the Microsoft certification program.

**Canadian Genetic Diseases Network (University of British Columbia)**

*Coordinator of the Canadian Bioinformatics Workshops/Project Manager*

**Vancouver, BC, CAN**

July 03- October 03

- I helped to develop, coordinate, and implement a series of workshops targeted towards graduate students nation-wide specializing in the field of Bioinformatics. My daily duties included projecting and managing expenses, hiring and training project personnel, coordinating with researchers and university administration, marketing and advertising, and regular presentations to the collaborators.

**University of Victoria Students Society**

*Chief Electoral Officer*

**Victoria, BC, CAN**

Spring 2003

- I ran a successful election working as the Chief Electoral Officer for the University of Victoria. The end result was a fair election with over 20 percent reduction in costs from previous years while increasing the voter turnout by 15 percent.

**University of Victoria**

*Teacher's Assistant / Assistant Lecturer*

**Victoria, BC, CAN**

2000-2002

- I was lead TA and assistant-lecturer to first year university Mathematics classes at the University of Victoria. In addition, I offered supplementary tutorials and office hours in order to ensure a complete learning opportunity for the students enrolled the class.

**Ministry of Children and Families (System Services Branch)**

*Business Analyst/Project Manager*

**Victoria, BC, CAN**

Jan-Dec. 2001

- Working alongside ministers, deputy ministers, and the CIO of the Ministry of Children and Families, I served as a project manager responsible for ensuring the implementation of a five million dollar pervasive computing initiative. The goal of this position was to replace inefficient computing technology used by social workers in the field with more mobile technologically efficient tools.

**VOLUNTEER EXPERIENCE**

**CIHR Synapse Program – Let's Talk Science**

**Waterloo, ON**

*Volunteer Science Outreach Program*

**Arts Faculty Council Executive Committee**  
*Graduate Students' Association Representative*

**Psychology Student Society**  
*Writer for PsychSoc Newsletter*

**Victoria Read Society**  
*Mathematics Teacher*

Oct 2008 – Aug 2011

**Waterloo, ON**  
Oct 2007 - Apr 2011

**Waterloo, ON**  
Nov 2005 - Apr 2007

**Victoria, BC**  
2000-2002



**TEACHING EXPERIENCE**

Course		Role	Course Level	Term
PSYCH 101	Intro to Psychology	Course Instructor	Undergraduate	Winter 2013
PSYCH 253	Intro to Social Psychology	Course Instructor	Undergraduate	Fall 2012
PSYCH 101	Intro to Psychology	Teaching Assistant	Undergraduate	Fall 2011
PSYCH 630	Advanced Analysis of Variance	Teaching Assistant	Graduate	Winter 2011
PSYCH 632	Regression Analysis	Teaching Assistant	Graduate	Spring 2010
PSYCH 391	Advanced Analysis of Variance	Teaching Assistant	Undergraduate	Fall 2009
PSYCH 492	Psychological Measurement	Teaching Assistant	Undergraduate	Winter 2009
PSYCH 391	Advanced Analysis of Variance	Teaching Assistant	Undergraduate	Fall 2008
PSYCH 492	Psychological Measurement	Teaching Assistant	Undergraduate	Winter 2008
PSYCH 291	Advanced Data Analysis	Teaching Assistant	Undergraduate	Fall 2007

**SAMPLE STUDENT TESTIMONIALS**

*“Excellent instruction, knowledge and communication with class! But more than anything, it was Omid’s comfort with the material and his clarity and enthusiasm about the course content that made the class enjoyable.”*

*“Omid kept a professional and engaging environment for learning. He was always happy to answer as many questions as the class had, and was always able to explain the material in way that stuck.”*

*“I was very impressed with the level of knowledge that he [Omid] had in his tutorials for this graduate level stats course. He obviously knows his stuff, and cares enough to put in that little extra effort to make the teaching experience more enjoyable. Thanks!”*

**PERSONAL SKILLS AND COMPETENCES**

- Skilled and dedicated professional offering a background in research, quantitative analysis and data management, event coordination, teaching, and delegation at both local and international levels.
- Superior communication and interpersonal skills, both written and verbal. Proficient in **English**, **French**, and **Farsi**; conversational in **Spanish** and **Thai**; and beginner in **German**. Able to facilitate communications between diverse cultures and organizational levels to successfully achieve goals and objectives.
- Computer proficient in all MS Office applications; Adobe Photoshop 7.0; Dreamweaver; Eversoft; UNIX, HTML, Windows Operating Systems, MS-DOS, and Visual Basic.
- Experienced with psychology software, including SPSS, SAS, R, PsyScope, and E-Prime.